



# Strategic Growth for Ambitious Leaders

Executive coaching, business mentorship, leadership development and strategic consulting for entrepreneurs, founders, business owners and high-performance professionals.

<b>Core focus</b>	<b>Mentorship - Strategy - Growth - Coaching</b>
<b>Audience</b>	<b>Founders, executives, owners, leadership teams</b>
<b>Delivery</b>	<b>1:1, remote, hybrid, workshops, seminars and online programs</b>
<b>Outcome</b>	<b>Clarity, performance rhythm, scalable systems and leadership confidence</b>
<b>Contact</b>	<b>adex.eood@gmail.com   0877603784</b>

ADEX LTD provides strategic coaching, mentoring and educational consulting. Services do not constitute legal, financial, tax, medical or investment advice.



## Company Positioning

ADEX LTD is built for leaders who need more than motivation. The company combines coaching psychology, strategic planning, leadership mentoring and execution systems to help clients make better decisions and sustain measurable progress.

### Core Services

- Executive coaching and leadership development
- Business mentorship and founder clarity
- Strategic consulting for management, marketing, sales and HR development
- Performance optimization and operating rhythm design
- Seminars, webinars, workshops and online learning programs
- Digital educational content and scalable training resources

### Who We Work With

- Entrepreneurs preparing for growth or repositioning
- Startup founders building product, team and go-to-market discipline
- Business owners seeking stronger systems and execution
- Executives and managers improving leadership performance
- High-performance professionals building a personal business plan



## ADEX Growth Framework(TM)

The ADEX framework turns ambition into structured execution through four practical stages.

<b>Assess</b>	Clarify goals, constraints, leadership profile, market context and current operating rhythm.
<b>Design</b>	Create the growth roadmap, decision principles, metrics, offer priorities and execution cadence
<b>Execute</b>	Build weekly accountability, performance reviews, communication standards and tactical action
<b>Xpand</b>	Scale through leadership standards, sales systems, team alignment and long-term strategic ide

### Client Journey

- Clarity: identify the current reality and highest-value opportunities
- Strategy: prioritize initiatives and success metrics
- Execution: create accountability and review rhythm
- Growth: optimize offers, leadership and systems
- Transformation: anchor new behaviors and strategic confidence



## Programs & Engagement Formats

Program	Duration	Price	Best for
Founder Sprint	30 days	EUR 490	Founder clarity, offer focus and first-step strategy.
Growth Accelerator	8 weeks	EUR 1,250	Business owners needing strategy, execution rhythm and
Executive Growth Program	12 weeks	EUR 2,950	Leaders requiring deeper coaching, decision quality and
Leadership Accelerator	6 weeks	EUR 2,400	Leadership standards, communication rhythm and team
Corporate Transformation	Project-based	From EUR 7,500	Custom workshops, leadership alignment and performance

All pricing can be adjusted by scope, delivery format, team size and required preparation. Final terms are confirmed in a proposal or service agreement.



## **Seminars, Workshops & Learning Experiences**

ADEX LTD can deliver live seminars, webinars, workshops and structured learning experiences for founders, leadership teams and professional groups.

### **Example Seminar Themes**

- Strategic Growth Masterclass for founders and owners
- Leadership Performance Intensive for managers and executives
- Sales Performance and Accountability Workshop
- Personal Business Plan workshop for high-performance professionals
- Startup Scaling and Founder Clarity session

### **Professional Standards**

- Confidential consulting process
- GDPR-aware communication and data handling
- Clear scope, deliverables and expected outcomes
- Progress tracking and post-session recommendations
- International remote and hybrid delivery readiness



## Next Step

Start with a private strategic consultation. The first conversation is designed to understand your business stage, leadership priorities, current constraints and the most suitable ADEX engagement path.

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## Disclaimer

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